



# Digital Signage Portfolio

## *LED/LCD*

# Product Range

*A portfolio that fits all needs*

LCD Info Kiosks

LED Posters

LCD Video Walls

LED Walls(Rental/Fixed)

Digital Shelves

Transparent LED

Flexible / Soft LED

3D-Holographic Fan

Augmented Floor

Enterprise content management s/w

Asymmetric custom- made solutions

# LCD Info Kiosks

## *Advantages of using Digital Signage Kiosks*

- Interactive Touch Display to keep clients and viewers engaged
- Eye-catching advertising
- Real-time content through webpages & RSS feeds
- Improve sales / increase brand & product awareness
- Cost-effective and eco-friendly alternative to print-based advertising



Android OS



Available in  
32" - 43" - 55" - 65"



Touchscreen



Full HD resolution



Integrated  
Speakers



Wi-Fi



# LCD Posters

## *Adding value to your business*

- Slim & Light Weight design
- Real Plug & Play
- Available in P1.9, P2.5 & P3
- Lifetime of 100.000 hours
- Video / Photo / Live Streaming
- Control via Wi-Fi and/or 4G



# LCD Video Walls

*Stand out from the crowd*

## VERSATILITY

choose the size and shape that suits you

## USES

- Infotainment
- Advertising & Marketing
- Live video feed & streaming

## INDUSTRIES

- QSR
- Control Rooms
- Exhibitions/Events
- Retail shops / Malls
- Public Spaces
- Broadcast



# Digital Shelves

*Flexibility that makes a difference*

- Improved effectiveness of at-the-shelf marketing and merchandising
- Display messages for special offers, alternatives, coupons, etc. at the point of decision
- Display videos to increase product information.

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**Vivid Pictures,  
Bright Colors**

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**Narrow Pixel Pitch P1.9**

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**Waterproof / Dustproof**

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**Real-Time Connectivity**

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# Transparent LED

## *Creating a dazzling experience*

- Light weight and slim design
- Up to 85% transparency rate
- Indoor & Outdoor application
- Shopping malls, Exhibition halls, Building facades etc.



# Flexible/Soft LED

## *The WOW effect*

- Flexible Rubber Module, ideal for creative solutions and ideas
- Available in P2.5 - P3 - P4 - P6
- Slim & Lightweight
- Fan-less design
- Used in shopping malls, hotels, airports, exhibition halls etc.





# 3D-Holographic Fan

*The future is now*

- Available sizes: 43cm—65cm—100cm
- High Resolution Display
- Remote control via Wi-Fi
- Acrylic cover for protection
- Lifetime of 50.000 hours



## Amber Cloud Platform

### *Content & Display Management*

Personalized and dedicated  
content at each point of  
sales - promotion

Full control of the devices at  
any location, remotely, with  
central content  
administration

Create Campaigns,  
Promotions & Targeted  
advertisement

Flexibility, Cost  
Effectiveness, Instant  
response to competition

Real time analytics from  
devices, social media impact

Improve customer  
experience & Increase  
marketing effectiveness

## Amber Digital Signage *Effectiveness – Key Points*

**20%** of people will read the text on a page, but **80%** of them will watch a video.

Digital signage reduces workplace injury by **20%**

**44%** of shoppers admit to social media increasing purchasing decisions.

Videos attract people attention **8 times** more than a static poster or banner.

**86%** of purchasing decisions are taken in-store, which makes in-store promotions valuable of total sales configuration parameter.

Digital signage has a recall rate of **83%**

# Market Segments

**Malls**

**Supermarkets**

**Pharmacies**

**Pharmaceutical companies**

**Banks**

**Cinemas**

**Hotels**

**Restaurants – Food Courts**

**Café**

**Museums | Galleries**

**TV Studios**

**Stadiums**

**Governmental authorities & Organizations**

**Education (Universities, schools, institutes)**

**Real Estates**

**Transportation**

**Casino**

**Interior Design**

**Events**

**Show Rooms**

**Trade Shows**

**Fitness Clubs**

**Insurance companies**









## Contact us



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