

### Digital Signage Portfolio LED/LCD





### **Product Range**

### A portfolio that fits all needs

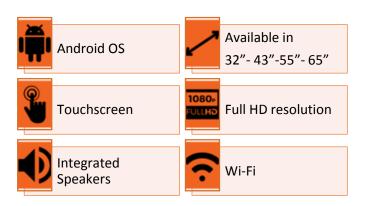
LCD Info Kiosks LED Posters LCD Video Walls LED Walls(Rental/Fixed) Digital Shelves Transparent LED Flexible / Soft LED 3D-Holographic Fan Augmented Floor Enterprise content management s/w Asymmetric custom- made solutions





# LCD Info Kiosks Advantages of using Digital Signage Kiosks

- Interactive Touch Display to keep clients and viewers engaged
- Eye-catching advertising
- Real-time content through webpages & RSS feeds
- Improve sales / increase brand & product awareness
- Cost-effective and eco-friendly alternative to print-based advertising













# LCD Posters Adding value to your business

- Slim & Light Weight design
- Real Plug & Play
- Available in P1.9, P2.5 & P3
- Lifetime of 100.000 hours
- Video / Photo / Live Streaming
- Control via Wi-Fi and/or 4G

















## LCD Video Walls Stand out from the crowd

#### **VERSATILITY**

choose the size and shape that suits you

#### **USES**

- Infotainment
- Advertising & Marketing
- Live video feed & streaming

#### **INDUSTRIES**

- QSR
- Control Rooms
- Exhibitions/Events
- Retail shops / Malls
- Public Spaces
- Broadcast







#### **Digital Shelves**

### Flexibility that makes a difference

- Improved effectiveness of at-the-shelf marketing and merchandising
- Display messages for special offers, alternatives, coupons, etc. at the point of decision
- Display videos to increase product information.

Vivid Pictures, **Bright Colors** 

**Narrow Pixel Pitch P1.9** 

Waterproof / Dustproof

**Real-Time Connectivity** 











## Transparent LED Creating a dazzling experience

- Light weight and slim design
- Up to 85% transparency rate
- Indoor & Outdoor application
- Shopping malls, Exhibition halls, Building facades etc.









## Flexible/Soft LED The WOW effect

- Flexible Rubber Module, ideal for creative solutions and ideas
- Available in P2.5 P3 P4 P6
- Slim & Lightweight
- Fan-less design
- Used in shopping malls, hotels, airports, exhibition halls etc.











## **3D-Holographic Fan** *The future is now*

- Available sizes: 43cm—65cm—100cm
- High Resolution Display
- Remote control via Wi-Fi
- Acrylic cover for protection
- Lifetime of 50.000 hours









## Amber Cloud Platform Content & Display Management

Personalized and dedicated content at each point of sales - promotion

Full control of the devices at any location, remotely, with central content administration

Create Campaigns,
Promotions & Targeted
advertisement

Flexibility, Cost Effectiveness, Instant response to competition

Real time analytics from devices, social media impact

Improve customer experience & Increase marketing effectiveness





## Amber Digital Signage Effectiveness – Key Points

20% of people will read the text on a page, but 80% of them will watch a video.

Digital signage reduces workplace injury by **20%** 

**44%** of shoppers admit to social media increasing purchasing decisions.

Videos attract people attention

8 times more than a static poster or banner.

86% of purchasing decisions are taken in-store, which makes in-store promotions valuable of total sales configuration parameter.

Digital signage has a recall rate of 83%





### Market Segments

Malls
Supermarkets
Pharmacies
Pharmaceutical companies
Banks
Cinemas
Hotels
Restaurants – Food Courts
Café
Museums   Galleries
TV Studios
Stadiums

Governmental authorities & Organizations
Education (Universities, schools, institutes)
Real Estates
Transportation
Casino
Interior Design
Events
Show Rooms
Trade Shows
Fitness Clubs
Insurance companies



















#### Contact us



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